



Narragansett Bay
Insurance

NEWS RELEASE

Narragansett Bay Adds New Territory Manager in New York

PAWTUCKET, RHODE ISLAND – March 23, 2010

Narragansett Bay Insurance Company announced that Donna Doyle has joined the company as Assistant Vice President – Territory Manager of New York. She has over 23 years of insurance company and agency experience with expertise in claims, underwriting, and business development.

In her new position, she will be responsible for the appointment and management of independent insurance agents in Long Island in Nassau and Suffolk counties. Working along side New York Territory Manager Robert Brannan, she will provide agency training in Narragansett Bay's home risk improvement tool, ShelterPrideSM and its proprietary underwriting system, Write-1.SM

Prior to joining Narragansett Bay, Ms. Doyle was the Business Development Manager for Adirondack Insurance Exchange, where she managed the company's New York territory. Responsible for a book of business of \$75 Million in premium produced by over 95 agents, she was able to maintain effective agency relationships to drive mutual long term success and profitable growth.

Ms. Doyle also brings an agent's perspective to her position, having worked for 17 years as an independent insurance agent in a variety of positions, including personal lines manager, account representative, and claims representative.

Rick Grisolia, Chief Marketing Officer for Narragansett Bay, said, "Donna brings to us a proven track record working for both an insurance company and for agencies, and her skill set will complement the great work Bob Brannan is doing in New York. The demand we are seeing for our exclusive homeowner's insurance product in New York requires that we add additional professionals like Donna."

About Narragansett Bay Insurance Company

Narragansett Bay Insurance Company, headquartered in Rhode Island, offers specialty insurance services and products to homeowners through an extensive network of independent agents along the Eastern seaboard. Backed by highly rated reinsurers, Narragansett Bay has received an "A, Exceptional" Financial Stability Rating (FSR) from Demotech, Inc., an independent financial analysis and actuarial services firm for property and casualty insurers. To find more information on NBIC, visit www.NBIC.com.

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