



Narragansett Bay
Insurance

NEWS RELEASE

Narragansett Bay Insurance launches new homeowner focused Web site and agent portal

PAWTUCKET, RHODE ISLAND – March 8, 2010

The Narragansett Bay Insurance Company (Narragansett Bay) announced that it has launched an enhanced Web site, www.nbic.com, and new agency partner portal, www.mynbic.com, to further its mission of preventing losses by keeping homes safe and well maintained.

The company's consumer focused Web site was developed specifically for responsible homeowners who seek to prevent losses from occurring in their homes. Mike Anselmo, Chief Information Officer noted: "In addition to detailing Narragansett Bay's custom options, deductibles, discounts, and rapid claims service, our Web site highlights the company's unique ShelterPridesm program. This valued added service provides an in-home appraisal with every new policy, providing a comprehensive review of a home's exposure and offering our recommendations for avoiding losses and receiving all available credits. Our Web site also provides a history of the company, offers consumers the ability to find agents in their community, report claims, and pay premiums on-line."

With the support of its independent insurance agent council partners, Narragansett Bay also has developed a new agency portal that serves as the home base for its proprietary underwriting and quoting systems. The new technological enhancements are part of Narragansett Bay's project APEX, an innovative, agent focused, series of technical initiatives delivered in 2010 that will allow the company to fulfill new customer needs and provide outstanding service to its policyholders with advanced straight through processing to its independent agents. All of this leads to Narragansett Bay becoming *The #1 Choice for Responsible Homeowners*.

About Narragansett Bay Insurance Company

Narragansett Bay Insurance Company, headquartered in Rhode Island, offers specialty insurance services and products to homeowners through an extensive network of independent agents along the Eastern seaboard. Backed by highly rated reinsurers, Narragansett Bay has received an "A, Exceptional" Financial Stability Rating (FSR) from Demotech, Inc., an independent financial analysis and actuarial services firm for property and casualty insurers. To find more information on NBIC, visit www.NBIC.com

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